

## **Cristian A Lopez.**

Cell: (786) 247-3110.

<http://wix.com/calzgraphics/portfolio>

<https://goo.gl/maps/YEPCbdkTPF82>

[lopezcristian271@gmail.com](mailto:lopezcristian271@gmail.com)

**Profile:** I'm a clever graphic designer and problem solver individual. I have broad and a robust skill set, experienced in direct sales and customer service. When I get involved with projects or tasks, my priorities and goals are; To promptly execute my best, creatively. To achieve satisfactory quality results.

I Graduated with a Bachelor's Degree in Fine Arts and Graphic Design. With a combined experience of more than a decade creating art and designs from a young age. Developing further upon receiving a professional diploma. I've been fortunate to have obtained hands-on, strong experience and valuable work ethics in the retail industry. For more than 5 consecutive years. While attending my studies. Providing me with knowledge of logistics, direct sales and customer service proficiency. I am a strong team member, interested in further studies on the design, web development, photography and related technology fields. Interested in continuing a successful career path and gaining insight knowledge of profitable businesses on diverse industries. And actively increase and continuing developing leadership skills, by keeping myself sharp and current with new trends, emerging technologies, and standards. Keeping present a diverse education on different subjects, referring to art principles and fundamentals.

**Languages:** Professional proficiency bilingual, speaking, reading and writing in English-Spanish and basic reading, writing and speaking command of Portuguese.

**Professional Skills:** Proficient in office, design, web, retail, logistics software, and mobile applications, with strengths in:

\*Adobe CC Products \*Photoshop \*Lightroom \*Illustrator \*Indesign \*Bridge \*Acrobat \*CorelDraw \*QuarkXpress  
\*Director \*Flash \*Gimp \*Openoffice \*DreamWeaver \*HTML/CSS \*WordPress \*Shopify \*Wix \*SEO \*URLs \*Word  
\*Excel \*PowerPoint \*MicrosoftOffice \*PC&MAC \*Social Media \*FB \*INS \*G+ \*YouTube \*GoogleBusiness  
\*GoogleAnalytics \*iOS&Android \*Mass200 \*Retailink \*POS \*UPSworldship \*USPS \*FedEx shipping \*PayPal  
\*OfferUp \*Craigslist \*Ebay \*Amazon \*Paintyourlife and Others.

## **Education.**

Bachelor's in Fine Arts and Graphic Design.  
International Academy of Design and Technology Orlando, 2010.

## **Previous Employment:**

▪**Company:** Uncustomary/Prodetailing. - **Job Title:** Vehicles Sales Support and Detailing.

**From:** February 27, 2014. **To:** April 10, 2019.

**Phone:** (954)248-7447. - **Location:** North Miami, FL.

▪**Company: Pizzeria D'Amore. - Job Title:** Pizza Artisan/Cashier and Server.

**From:** January 10, 2015. **To:** December 20, 2016.

**Phone:** (305) 602-7272. - **Location:** Miami Beach, FL.

▪**Company: Pizza D'Light. - Job Title:** Head Cashier/Server.

**From:** November 27, 2013. **To:** May 10, 2014.

**Phone:** (305) 867-4055. - **Location:** North Bay Village, FL.

▪**Company: Paintyourlife.com. - Job Title:** Operations Manager.

**From:** October 27, 2012. **To:** January 10, 2013

**Phone:** (786) 657-2845. - **Location:** 3479 NE 163rd St. North Miami Beach, FL.

▪**Company: IMUSA USA. - Job Title:** Operations Coordinator/Sales Support.

**From:** January 27, 2011. **To:** March 16, 2012.

**Phone:** (305) 640-3000.6000. - **Location:** N.W 97 Avenue, Doral, FL.

▪**Company: HUGO BOSS. - Job Title:** Sales Associate.

**From:** August 10, 2008. **To:** December 5, 2010.

**Phone:** (407) 465-0660. - **Location:** Orlando Premium Outlets Orlando, FL

### **Relevant Professional Experience, Projects, and Highlighted Responsibilities.**

\***Graphic Designer and Web Developer for the company:** [www.freeyourheartapparel.com](http://www.freeyourheartapparel.com)

I collaborated on a project with a client, interested in developing from scratch a clothing brand; The now successful FREE YOUR HEART APPAREL company. I provided my services to design in a brief manner, from concepts. An array of branding materials, final products, an official launching for the brand. The work executed included: an original logo, business cards, flyers, size labels and tags, the first collection of t-shirts for the brand, consisted of 6 unique designs, of two colors artwork variations, photography editing, e-commerce website development, company email and PayPal set up, hosting selection, domain implementation for [www.freeyourheartapparel.com](http://www.freeyourheartapparel.com), social media strategy and development.

- The company's logo, 12 T-shirt designs and 60% of the images were produced from concept to product ready on a project basis; for the client's start-up company and brand official grand launch.
- Business Cards, Hang Tags and Postcards were developed for the launch of the client's clothing line.
- Creation of an E-commerce website and marketing material for Social Media.
- Marketing accessory and implementation set-up of Google Business products, Analytics, Gmail, and Google Docs, for internal document handling and optimum business practices.

\***IMUSA USA. Operations Coordinator and Sales Support.**

- Process incoming orders and follow up to ensure delivery time frames.
- Inform management and clients of possible merchandise shortages, find possible solutions by interacting with other departments, estimated time of arrival in case of delays, provide inside departments and outside clients with updated status information on logistics. To coordinate merchandise delivery and ensure accuracy.

- Assisting merchandise photoshoots, editing images, allocating files to specific images/databases.
- Creation of sales presentations and other supporting material for presentation purposes.
- Creation of sales sheets with prices, descriptions, UPCs, and images for different purposes such as but not limited to: price margins increase/decrease, quotes, new accounts, merchandising planograms and others.
- Answer emails and customer service calls to solve incoming inquiries proficiently.
- Creation of artwork for different purposes following company standards, and products packaging.

**\*Center for Independent, WordPress Project Update.**

I contributed to modifying the WordPress website, <http://www.soflamil.org/> for a non-profit organization based out of Miami, Florida. Named Center for Independent, the changes made to the site ranged from; Optimizing the website to be ADA compliant. Keeping those standards, editing the visual appearance of the website, updating information on existing pages, creating new pages consisted of textual information and interactive content.

Please refer to my online portfolio at:<http://wix.com/calz13/portfolio> & <https://goo.gl/maps/YEPCbdkTPF82>

**Professional References.**

▪ **Jorge Macias. - Company: Uncustomary/Prodetailing.**

**Relation:** Former employer and company owner. - **Phone:** (954)248-7447. - **Location:** North Miami, FL.

▪ **Laura Naranjo. - United Healthcare.**

**Relation:** Acquaintance. - **Phone:** (786) 757 0260. - **Location:** Aventura, FL.

▪ **Amanda Guevara. - Company: Free Your Heart Apparel.**

**Relation:** Client/Company Owner. - **Phone:** (305) 764 6949. - **Location:** Miami, FL.

▪ **Manuel A. Gaunard III. - Company: IMUSA USA.**

**Relation:** CEO/President. - **Phone:** (305) 640 3000. - **Location:** Doral, FL.

▪ **Raul Corzo. - Company: IMUSA USA.**

**Relation:** Former Company V/P. - **Phone:** (305) 640 3000.- **Location:** Doral, FL.

▪ **Armando Chica. - Company AC SIGNS.**

**Relation:** Senior Designer – Mentor. - **Phone:** (407) 857 5564. - **Location:** Orlando, FL.

▪ **Jessica Gross. - HUGO BOSS.**

**Relation:** Former Store Manager. - **Phone:** (407) 465 0660. - **Location:** Orlando Premium Outlets, FL.